



Dr. Leland Babitch Named President and CEO of MPRO

FARMINGTON HILLS, Mich., July 11, 2016 – Dr. Leland A. Babitch, M.D., MBA, has been named president and CEO of MPRO, Michigan’s preeminent health care quality improvement organization, effective July 1, 2016. Prior to joining MPRO, Dr. Babitch served as an executive medical director at The Advisory Board Company. Dr. Babitch succeeds Robert J. Yellan, MPH, J.D., FACHE, who retired in February 2016.

While at The Advisory Board Company, Dr. Babitch worked with healthcare systems, provider groups, and others to leverage technology to improve healthcare at the point of service. He has more than 20 years of experience in the healthcare industry.

“We all know that healthcare is an ever-changing, fast-paced industry that is experiencing a dramatic transformation to a delivery system that emphasizes quality, safety and value,” said Phyllis Meadows, Ph.D., MSN, R.N., MPRO board chairperson. “Dr. Babitch is a highly respected and trusted leader with a demonstrated track record of excellence, innovation and collaboration that is ideally suited to successfully lead our organization.”

Dr. Babitch has previously held positions as the chief medical information officer at the Detroit Medical Center, a medical director with United Healthcare, and as a pediatric clinician and teacher at Wayne State and the Children’s Hospital of Michigan, where he continues to practice. He began his career as a general pediatrician in the St. Louis area.

“I am excited to join the MPRO team as we look to innovate and expand our services,” said Dr. Babitch. “I look forward to working with providers, payers, patients and others in healthcare as we navigate the new world of quality initiatives and payment reforms.”

Dr. Babitch is a graduate of Wayne State University School of Medicine, and completed his residency in pediatrics at St. Louis Children’s Hospital. He is board certified in both pediatrics and medical informatics. He earned his undergraduate degree in Genetics and Developmental Biology from Northwestern University also holds an MBA from Michigan State University.

About MPRO

MPRO is a nonprofit organization and national leader in health care quality improvement and medical review. Our goal is simple - we are helping health care get better. MPRO provides medical consulting and review, as well as data analysis to federal agencies, state Medicaid and public health organizations, health care facilities, private health plans and other third party payers. For more information about MPRO, visit www.mpro.org. In addition, MPRO represents Michigan in Lake Superior Quality Innovation Network (QIN), which also serves Minnesota and Wisconsin under the Centers for Medicare & Medicaid Services (CMS) Quality Improvement Organization Program (QIO). For more information about Lake Superior QIN, visit www.lsqin.org.

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